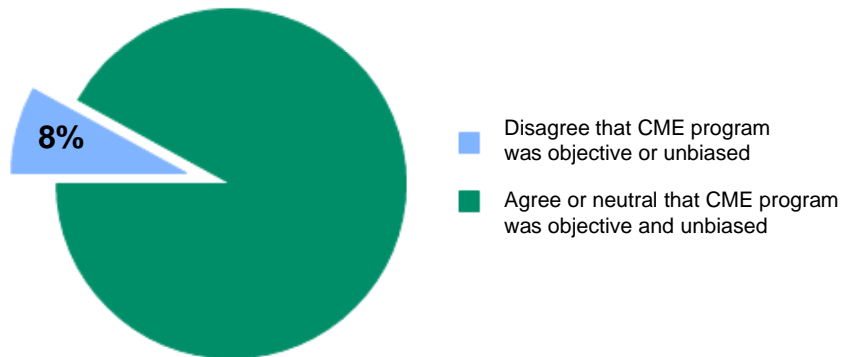


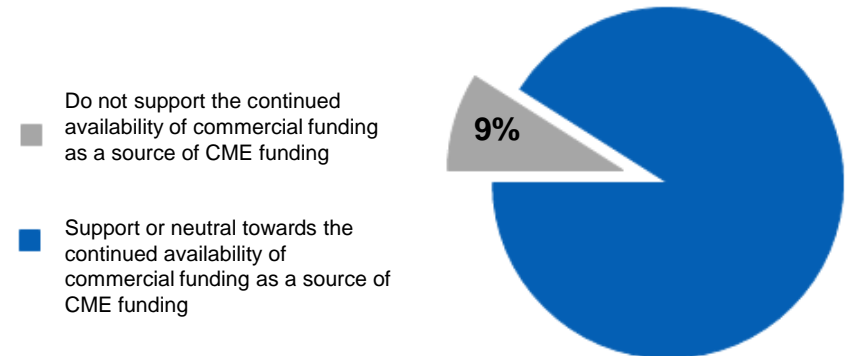
Physicians Overwhelmingly Support Commercially-Funded Continuing Medical Education

In an effort to better understand the positions of those who actually use continuing medical education, Manhattan Research surveyed physicians on their opinions with regard to their use and the potential bias of commercially-funded programs. The online study was fielded in Q3 2008 among a nationally representative sample of U.S. physicians, including primary care and specialist audiences.

Only 8% of physicians participating in CME believe that it was not objective or biased



Only 9% of U.S. physicians oppose commercial sources for CME funding



If commercial support is halted, nearly half of the physicians surveyed would decrease their use of CME.