

Sec. 44. NEW SECTION. 155B.2 EVIDENCE=BASED PRESCRIPTION

57 35 DRUG EDUCATION PROGRAM.

58 1 1. The department shall establish and administer an  
58 2 evidence=based prescription drug education program designed to  
58 3 provide health care professionals who are licensed to  
58 4 prescribe or dispense prescription drugs with information and  
58 5 education regarding the therapeutic and cost=effective  
58 6 utilization of prescription drugs.

58 7 2. a. In establishing and administering the program, the  
58 8 department shall request input and collaboration from  
58 9 physicians, pharmacists, private insurers, hospitals, pharmacy  
58 10 benefits managers, the medical assistance drug utilization  
58 11 review commission, medical and pharmacy schools, and other  
58 12 entities providing evidence=based education to health care  
58 13 professionals that are licensed to prescribe or dispense  
58 14 prescription drugs.

58 15 b. The department may contract with entities conducting  
58 16 independent research into the therapeutic and  
58 17 cost=effectiveness of prescription drugs to provide technical  
58 18 and clinical support to the department in establishing and  
58 19 administering the program.

58 20 3. The department may establish and collect fees from  
58 21 private payors for participation in the program. The  
58 22 department may seek funding from nongovernmental health  
58 23 foundations or other nonprofit charitable foundations to

58 24 establish and administer the program.