

EVIDENCE=BASED PRESCRIPTION DRUG EDUCATION PROGRAM

54 33 Sec. 66. NEW SECTION. 155B.1 DEFINITIONS.

54 34 As used in this chapter, unless the context otherwise  
54 35 requires:

55 1 1. "Board" means the board of pharmacy.

55 2 2. "Department" means the department of public health.

55 3 3. "Prescription drug" means prescription drug as defined  
55 4 in section 155A.3.

55 5 Sec. 67. NEW SECTION. 155B.2 EVIDENCE=BASED PRESCRIPTION  
55 6 DRUG EDUCATION PROGRAM.

55 7 1. The board shall establish and administer an  
55 8 evidence=based prescription drug education program designed to  
55 9 provide health care professionals who are licensed to  
55 10 prescribe or dispense prescription drugs with information and  
55 11 education regarding the therapeutic and cost=effective  
55 12 utilization of prescription drugs.

55 13 2. a. In establishing and administering the program, the  
55 14 board shall request input and collaboration from physicians,  
55 15 pharmacists, private insurers, hospitals, pharmacy benefits  
55 16 managers, the medical assistance drug utilization review  
55 17 commission, medical and pharmacy schools, and other entities  
55 18 providing evidence=based education to health care  
55 19 professionals that are licensed to prescribe or dispense  
55 20 prescription drugs. To the greatest extent possible, the  
55 21 information regarding the therapeutic and cost=effective  
55 22 utilization of prescription drugs shall be gender, race,  
55 23 ethnicity, and age specific.

55 24 b. The board may contract with an Iowa=based college of  
55 25 pharmacy to provide technical and clinical support to the  
55 26 board in establishing and administering the program.

55 27 3. The department shall seek funding from nongovernmental  
55 28 health foundations or other nonprofit charitable foundations  
55 29 to establish and administer the program. Implementation of  
55 30 the program is subject to receipt of such funding. The  
55 31 department shall establish and collect fees from private  
55 32 payors for participation in the program. Fees received from  
55 33 private payors shall be deposited in the general fund of the  
55 34 state and the amounts received shall be appropriated to the  
55 35 department for the purposes of administering the program.